

AN UNCOMMON SOLUTION TO HUNGER

Annual
Report
2013

NY

**COMMON
PANTRY**



Bronx



Manhattan



Queens

Brooklyn



Staten Island

LETTERS FROM THE EXECUTIVE DIRECTOR AND BOARD CHAIRS



Our goal is to eradicate hunger and poverty so we can close our doors. But aspirations and efforts cannot always surmount the reality of suffering in our city. Last year we served over half a million more meals than the year before—nearly 2.5 million. We saw a 24% increase in the number of people served in our Pantry program—people from 157 zip codes, far more than the 13 of a few years ago. We responded to Superstorm Sandy, bringing impacted communities meals, water, supplies and clothing.

Our decision to grow our programs was a response to the circumstances around us. Since 2007, 250 of the city's emergency food providers have closed due to lack of money or food. That is the backdrop behind our changed name. People come to us from all over our city. To meet the growing need, we've expanded our food rescue, tripled our efforts to raise funds, modernized our Choice Pantry, and served more children in our Live Healthy! program.

While we may not be able to stamp out hunger in the short term, we continue to address these vexing social problems and make a difference for the growing numbers of struggling New Yorkers. Thank you for your help.

Stephen Grimaldi
Executive Director



Both of us welcome you to the rebirth of the Pantry, a changing of the guard.

This Annual Report marks the launch of a new era for us: the definitive expansion of the Yorkville Common Pantry into city-wide service, expressed in our new, proud name, New York Common Pantry.

Those great shifts in scope and name were propelled by several factors: the landmark strategic plan guided by a superb team from McKinsey and Company, the impact of Superstorm Sandy, leading us to respond with emergency service in the Rockaways and elsewhere, the explosive growth of clients from all boroughs served at our 109th Street home.

We mark these transitions as well with a change in our Board leadership as Wendy finishes her term and Mike takes up the reins. We were both introduced to the Pantry by volunteering, and both found it profoundly meaningful. We are thrilled to work together for the continued excellence of the New York Common Pantry and invite you to work with us. Scientific studies have shown that philanthropy (whether volunteering or donating) will make you happier. We have both experienced the truth of that at the Pantry: come join us and see for yourself.

Wendy A. Stein
Outgoing Board Chair



Michael Fitzsimons
Incoming Board Chair



CITY-WIDE NEED

34% of New Yorkers were unable to pay for food at some point in the last 24 months because they had to pay for rent.

- Food Bank for New York City, 2012

In 2012 over **one-half of unemployed New Yorkers** reported difficulty affording food.

- Food Bank for New York City, 2012

One in four New York City children, nearly half a million, are food insecure, meaning they did not have an adequate food supply throughout the year.

- New York City Coalition Against Hunger, 2012

Of all homeless families in shelters nationwide, **one in six are homeless in New York City.**

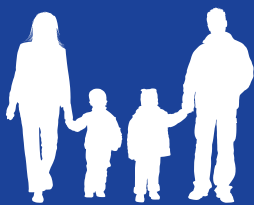
- Coalition for the Homeless, 2013

To cope with food affordability challenges, almost **one in three New York City residents purchased less food** to save money in the last year.

- Food Bank for New York City, 2012



Provided **2,485,054** total meals across all programs. Up **21%** from previous year



Assisted **24%** more people overall

Served **13% more** children than last year



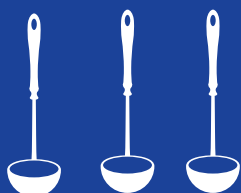
Secured **\$4,543,520** in new benefits for participants

Served people from **157 zip codes** throughout New York City

After Superstorm Sandy hit, NY Common Pantry promptly responded. From the first week of November until the end of August, we made deliveries to the areas of the city affected by the Superstorm. In that time we:



Traveled over **12,000** miles



Served **16,469** people

Served **221,809** meals



**CIT
RES**



STATEWIDE RESPONSE

REBRANDING & BENEFIT

With the help of McKinsey and Company, we completed a five-year strategic plan last summer. It showed that the impact of our work is felt beyond our East Harlem site and the name “Yorkville” no longer fit our scope. We began as a local response to neighborhood hunger but have grown to serve all five boroughs. Last year we served people from 157 of the entire city’s zip codes, our volunteers came from all over New York City, and we distributed more food than any other single pantry site in the state. Finally, in the aftermath of Superstorm Sandy, we directly served Brooklyn, Queens, and Staten Island with food and supplies. Our new identity as New York Common Pantry grows from our support of the neediest New Yorkers no matter where they live.

The announcement of our new name and logo was made on the evening of March 7th during our annual Fill the Bag Benefit, when almost 300 guests gathered at The University Club to celebrate the Pantry’s work and mark its new beginnings. We honored Dr. Karen C. Altfest with the Founders Award, and Fairway Market and Lauren Bush Lauren with Community Partner Awards. Maurice DuBois of WCBS-TV served as Master of Ceremonies and Karl Green of Bonhams in New York conducted the Live Auction.

It was the most successful Benefit in our history with over \$500,000 raised to help further the work of our programs.



CHOICE PANTRY

New York City's largest community-based food pantry allows its thousands of participants to select culturally appropriate, nutritionally balanced food packages. The Pantry program serves all five boroughs of New York City. Members can order their food in advance through the Pantry Direct page on New York Common Pantry's website, or on-site by using wireless touch-screen tablets. Volunteers pack each bag with the Pantry member's choice from selections in each of the major food groups. Each family member receives three meals for four days.

In FY 13, Choice Pantry provided food assistance to 8,499 households, a total of 21,763 individuals.





HELP 365

Now affiliated with Single Stop USA, this program is open 365 days a year to help Pantry members acquire benefits like Supplemental Nutrition Assistance Program (SNAP) and Social Security Supplemental Income. Its case managers also help to access other appropriate resources to prevent families from being evicted from their homes and with employment referrals. Through unique collaborations with our partner agencies, staff directly process SNAP and Medicaid applications on-site. In addition, Help 365 provides ready-to-eat brown bag meals on days when there is no hot dinner service.

In FY 13, Help 365 and on-site providers accessed \$3,701,270 in new benefits and acquisitions for Pantry members.



Antonia came to NY Common Pantry to meet with a case manager for benefits acquisition. No longer living with her husband, Antonia, a 51 year-old woman, was not working and could not afford to pay rent nor did she have food. A Help 365 case manager screened her for benefits, provided her with a grocery bag, and signed her up to be a Pantry member. Antonia was able to receive cash assistance, rental assistance, SNAP, and Medicaid. Now that she is able to pay her rent, Antonia says her next goal is to find a job and become self-sufficient.

LIVE HEALTHY!

This program educates adults, children, and their families about healthy eating, nutrition and active living. Classes are held at our 109th Street building and at community organizations around New York City. They feature recipes using items distributed in the Pantry program and encourage members to use our staples for nutritious, satisfying meals. Children and their families take trips to local farmers' markets and to a farm in New York's Columbia County, and children's classes now include an active living component. Live Healthy! encourages participants to embrace healthy eating, active living, resiliency skills, and social support to improve overall quality of life.

In FY 13, Live Healthy! provided 216 classes and workshops, 6 trips to Katchkie Farm, and visited the Global Kitchen exhibit at the American Museum of Natural History.



PROJECT DIGNITY

Project Dignity's case managers offer homeless individuals counseling and referral services, access to benefits and entitlements, substance abuse treatment, and other medical and social services. Project Dignity's array of services is designed to meet the most basic needs of our visitors—food, haircuts, mail service, laundry—as well as the larger, more challenging issues they face—long-term housing, health care, and benefits. The program serves as a bridge back to health, well-being, and self-sufficiency for our homeless visitors.

In FY 13, Project Dignity provided assistance to 235 distinct individuals, including over \$800,000 in benefits.





HOT MEAL PROGRAM

This program serves breakfast Monday through Friday and hot dinner on Mondays, Wednesdays, and Fridays. All meals are cooked on premises and our staff cooks prepare hearty balanced meals with wholesome ingredients. Beyond providing nutritious food, the program offers participants a chance to sit, eat, and socialize in a relaxing, safe, friendly atmosphere that offers a retreat from the stressors of being homeless or living in poverty.

In FY 13, a total of 75,147 meals were provided through the Hot Meal Program.



Mateo is a 41-year-old homeless man with an extensive history of mental illness and substance abuse disorders. Mateo has been homeless since 2009 and has been working with Project Dignity since 2012. After utilizing the shower and laundry facilities, Mateo met with a case manager who referred him to psychiatric services and began assisting him with the paperwork to apply for supportive housing. In June 2013, Mateo was approved for Supplemental Security Income monthly benefits and permanent supportive housing. He moved in August.

HOW STAFF SERVES THOSE IN NEED

We are constantly working to provide our program participants with the best experiences and service. In order to do so we ensure that our staff has a wide variety of specialized skills—in food safety, nutrition, social work, and other areas. Staff members expand their knowledge of emergency food provision and community health issues by sharing best practices with other agencies and consortiums.

Our constant effort to improve service has brought new attention to our work.

FY13 saw the following:

- **We received the Invest in Others Charitable Foundation award**
- **We received the first ever Kathy Goldman Community Innovation Award from the Food Bank for New York City**
- **Our outgoing Board Chair, Wendy A. Stein, was profiled in the Wall Street Journal**
- **The French Food Ministry visited to learn how we fight hunger**



HOW VOLUNTEERS MAKE A DIFFERENCE

This year 23% more volunteers provided over 39,000 hours of service.

Volunteers:

- **prepared and served hot meals**
- **unpacked and stored food deliveries**
- **helped Pantry members order food**
- **assembled Choice Pantry orders, and more**



We are able to provide our services thanks to the dedication and tireless enthusiasm of our volunteers. For more ways to help visit <http://www.nycommonpantry.org/volunteer.html> or contact Jen Winter, Volunteer Coordinator, at 917-720-9719 or jwinter@nycommonpantry.org

Volunteer Honor Roll- groups that volunteered 50 hours or more in FY 13

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Deutsche Bank Americas Foundation
Donald and Barbara Zucker
Family Foundation
Elsevier Foundation
Emy & Emily Herzfeld Foundation
Episcopal Charities
ExxonMobil Foundation
Federic & Anne Garonzik Foundation
FEED Foundation
Fidelity Charitable Gift Fund
FJC- A Foundation Of
Philanthropic Funds
Grace R. and Alan D. Marcus
Foundation
Happy Elephant Foundation
Harold & Mimi Steinberg
Charitable Trust
Heckscher Foundation for Children
Henry C. and Karin J. Barkhorn
Foundation
Hyde and Watson Foundation
Invest In Others Charitable Foundation
Irene Ritter Foundation
Jack M. & Rose Ullman Foundation
Jean and Louis Dreyfus Foundation
Jeffrey & Bettysue Hughes
Foundation
Jewish Communal Fund
JP Morgan Chase Foundation
Leo Model Foundation
L. Stahl/T. Stahl-Maranga Foundation
Malcolm Gibbs Foundation
Marshall Rose Family Foundation
Matzkin Foundation
Meredith Family Foundation
Michel Family Foundation
Milbank Memorial Fund
Moorhead Family Fund
Namm Foundation
Network for Good
Order of Malta
Peter & Eileen Smith Trust
Pfizer Foundation
Provident Foundation
Richard Scheiner Family Charitable
Foundation Trust
Robert D. & Elaine Weiss
Charitable Foundation
Robin Hood Foundation
Schulman Family Foundation
Schutz-Engel Fund
Schwab Charitable Fund
Single Stop USA
Stainman Family Foundation
Sumner Gerard Foundation
The New York Community Trust
The Penates Foundation
The Robert and Nettie Benenson
Foundation
The Robinson Family Fund
The Rudin Foundation
The Schwartz Family Foundation
Thomas P. Sculco & Cynthia D.
Sculco Foundation
Thompson Family Foundation
Tim & Judy Rudderow Foundation
Vanguard Charitable Endowment
Program
Virginia M. Schirrmeister Charitable
Lead Trust
Wells Fargo Foundation
World Wings International, Inc./
Manhattan Chapter
Y.A. Istel Foundation
Y.H. Mirzoeff & Sons Foundation

GOVERNMENT AGENCIES/ PARTNERS

New York State Department
of Health: Hunger Prevention
and Nutrition Assistance
Prevention (HPNAP)
New York City Department
of Youth and Community
Development
New York City Emergency
Food Assistance Program
(EFAP)
United Way Emergency Food
and Shelter Program (EFSP)
United States Department of
Housing and Urban Development

ELECTED OFFICIALS

We give special thanks for the
support and encouragement of our
friends in elected office.

Andrew Cuomo
New York State Governor
Charles E. Schumer
United States Senator

Kirsten Gillibrand
United States Senator
Carolyn B. Maloney
*U.S. House of Representatives,
New York Congressional
District 12*
Charles B. Rangel
*U.S. House of Representatives,
New York Congressional
District 13*
Jose M. Serrano
*U.S. House of Representatives,
New York Congressional
District 29*
Liz Krueger
*New York State Senate,
District 28*
Robert Rodriguez
*New York State Assembly,
District 30*
Bill Perkins
*New York State Senate,
District 68*
Michael Bloomberg
Mayor of New York
Daniel Garodnick
*New York City Council Member,
District 4*
Jessica Lappin
*New York City Council Member,
District 5*
Melissa Mark-Viverito
*New York City Council Member,
District 8*
Christine C. Quinn
Speaker, New York City Council
Scott M. Stringer
Manhattan Borough President

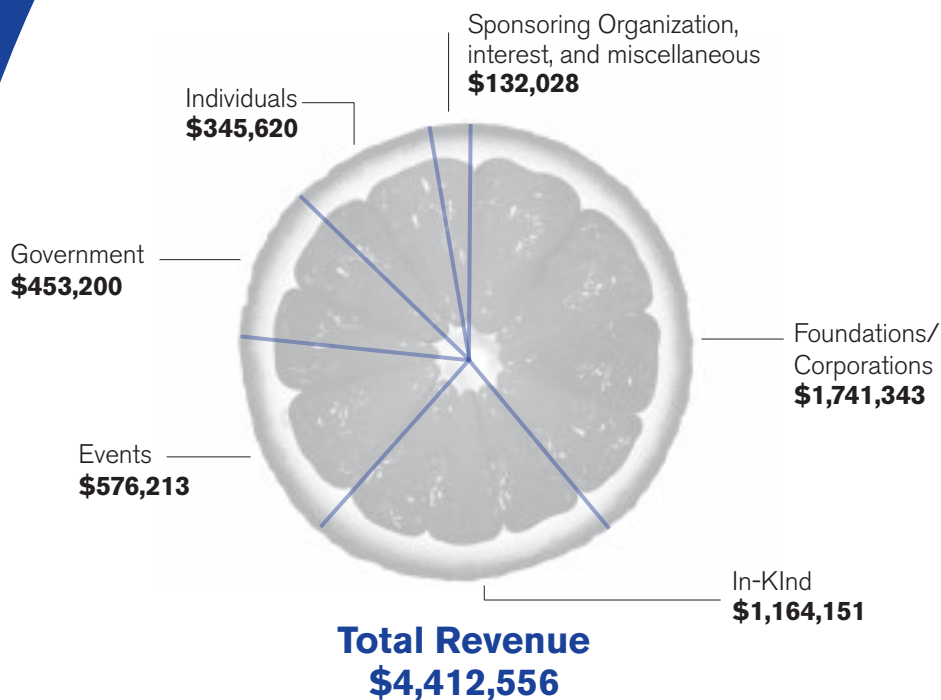
PARTNER ORGANIZATIONS AND CONSORTIUMS

Animal Relief Fund
City Harvest
East Side Homeless Network
FEED
Feeding America
Food Bank for New York City
Go Green East Harlem!
Grow NYC
Human Services Consortium
of East Harlem
Katchkie Farms/Great
Performances/Sylvia Center
Kids in Sports
Mt. Sinai Medical Center
New York Cares
New York City Coalition
Against Hunger
NYC Financial Action Consortium
Project for Psychiatric Outreach
to the Homeless
Single Stop, USA
United Way of New York City
Urban Justice Center
WhyHunger

FINANCIAL REPORT

Fiscal Year July 1, 2012 to June 30, 2013

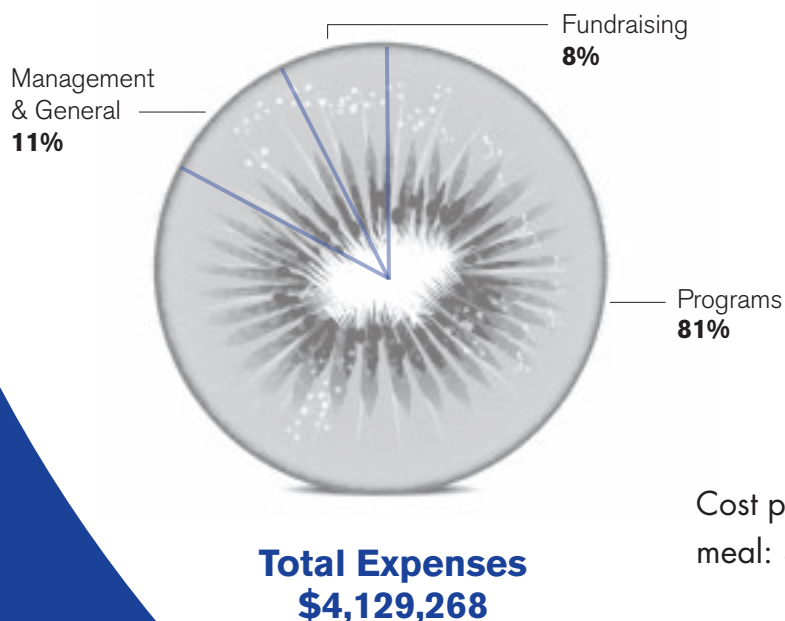
REVENUE



**Net Assets for
fiscal year ended
June 30, 2013:
\$5,348,406**

This information was abstracted from unaudited financial statements for the fiscal year ending June 30, 2013. Audited financial statements are on file at New York Common Pantry, 8 East 109th Street, New York, NY 10029. A copy of the annual report filed with the New York State Office of Charities Registration may be obtained on request from New York Common Pantry.

EXPENSES



**Cost per Pantry
meal: \$.84**

MISSION STATEMENT

New York Common Pantry is dedicated to reducing hunger throughout New York City while promoting dignity and self-sufficiency.



BOARD OF DIRECTORS

Michael Fitzsimons
Chair

Elaine Clark
Candice K. Frawley
Wendy A. Stein
Vice Chairs

Katherina Grunfeld
Secretary

Camille Kelleher
Treasurer

Sherrell Andrews
Mary K. Andryc
Hartley Bernstein
Brad Beckstrom
Shannon Tyree Brown
Didi Fenton-Schafer
Robert Hetu
Lindsay Higgins
Linda E. Holt
Annie Huneke
Peter S. Kaufman
Anne P. MacKinnon
Gerard M. Meistrell
Doreen S. Morales
Sara E. Moss
Michael Nachman
Kathy L. Nalywajko
Rebecca Robertson
Lite Sabin
Andrew Skobe
Veronica Stubbs

ADVISORY COUNCIL

Edward Gallagher
Andrea Hagelgans
Jamie Hirsh
Pat M. Kelly
Susan Kessler
Michael Kutch
Neda Navab
Madeleine Rice
Aleta A. Shipley
Elaine Weiss

SPONSORING ORGANIZATIONS

The Brick Presbyterian Church
The Church of the Heavenly Rest
The Church of the Holy Trinity
Church of St. Thomas More
Madison Avenue Presbyterian Church
Park Avenue Christian Church
Park Avenue Synagogue
Park Avenue United Methodist Church
St. Edward the Martyr
St. James' Church
St. Jean Baptiste Church
St. Joseph's Church Yorkville
St. Stephen of Hungary
St. Vincent Ferrer Church
Temple Emanu-El
Temple Israel of the City of New York
Temple Shaaray Tefila
The Unitarian Church of All Souls

NYCP STAFF

Muhammad Al-Amin, Project Dignity Coordinator
Michael Auerbach, Van Driver
Mario Arrendell, Help 365 Case Manager II
Kelly A. Barkley, Development Associate: Events & Communications
Sara Bartels, Live Healthy! Program Manager
Renata Bermudez-Velasquez, Live Healthy! Program Aide
Neill Bogan, Director of Development and Communications
Allan Brown, Operations Associate
Ralph Davis, Staff Accountant
Keith Felder, Operations Associate
Wendel Franks, Cook
Charlene Gonzalez, Help 365 Case Manager
Stephen Grimaldi, Executive Director
Akeem Hamilton, Finance Assistant
Ivan Jackson, Kitchen Aide
Jasmine Jackson, Live Healthy! Program Aide
Jasmine Jeffers, Development Associate: Grants
Jessica Koscheka, Food Programs Manager
Juan Mendez, Facilities Coordinator
Michael Montanez, Live Healthy! Instructor
Jesse Regis, Development & Administrative Coordinator
Daniel Reyes, Director of Programs and Operations
Noby Rivera, Operations Associate
Tommy Robinson, Van Driver
Clara Russo, Data Entry Associate
Gabriella Sosa-Vasquez, POS Benefits Enroller
James Stephens, Project Dignity Program Aide
Diane Wang, Help 365 Case Manager
Marion Williams, Help 365 Program Manager
Jennifer Winter, Development Associate: Volunteer Services

HOW TO SUPPORT NYCP

Make a gift to NYCP. It's quick and easy at our website! www.nycommonpantry.org

NYCP is designated as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and is a publicly-supported charity under Section 509(a)(1) and qualifies for the maximum charitable contribution deduction allowed to individual donors. If you would like to discuss will bequests or other planned giving techniques that provide NYCP with a more stable long-term financial base, please contact, Neill Bogan, Director of Development and Communications at (917) 720-9707 or nbogan@nycommonpantry.org.

