April Canselo was diagnosed with a rare autoimmune disorder in her early 20s. For months she was kept alive by a respirator. She recovered, but still suffers from complications. She had to stop working, but with the help of New York Common Pantry April gives her children the care and stability they need.
Gardeners know the roots of a plant have many jobs to do. They anchor the plant’s branches, transport vital nutrients, store and safeguard energy for future use. To ensure healthy roots, the gardener has to dig in, get to know the soil, and do the regular work needed.

Between 2012 and 2016 following a strategic plan New York Common Pantry extended its field of service to four of the five boroughs of New York City. We knew Fiscal Year 2017 (FY17) wasn’t the time to rest. Instead, it was time to put down deeper roots to understand and serve the deepest needs and dig in to ensure our new programs serve for years to come. In FY17 deeper, stronger roots allowed us to focus on:

ANCHORING COMMUNITIES

DELIVERING VITAL NUTRIENTS

SAFEGUARDING RESOURCES
PLANTING ROOTS TO ANCHOR OUR COMMUNITIES

As New York Common Pantry (NYCP) has grown, we remain focused on providing food, resources, and education, continuing to plant roots in the communities we serve. In FY17 we deepened those roots, undergirding growth to keep it strong.

Our roots connect us to those who come for help as well as to supporters and partners. They helped direct resources where most needed, as with our Help 365 Mobile visiting targeted areas in multiple boroughs, and our first two partner sites outside NYC, in Mt. Vernon and Yonkers, where our Nourish program helps meet the growing demand for food for seniors. Roots support our new Choice Pantry Bronx, created in partnership with the Banana Kelly Community Improvement Association. There the roots existed well before we got involved, and we’ve developed relationships that work with existing strengths and support.

We strengthened our capacity in Finance and Human Resources, and increased use of pro bono help from corporate partners. We’ll need strength next year to address looming cuts to Federal programs like SNAP and EITC that would increase the needs of our guests while slashing our ability to help.

Whatever happens, we’ll do what it takes to keep serving New Yorkers. To do that we need you to join us, as no deepening of roots can happen without the union of goals, partners, those we serve, and our recognition of shared needs. With your help the roots that let NYCP fight hunger in our city will stay not only deep, but strong and lasting.

Stephen Grimaldi, 
Executive Director

Annie Huneke, 
Board Chair

New York Common Pantry is dedicated to reducing hunger throughout New York City while promoting dignity and self-sufficiency.

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On the front cover: Jorge Negron, New York Common Pantry Food Programs Manager (Bronx), Lisa Ortega, Neighborhood Community Organizer, Carlos Ortega, PS 75 Student, and Gina Matos, Community Organizer, Banana Kelly Community Improvement Association, Inc. in front of the new Choice Pantry Bronx at 1290 Hoe Avenue.
Nearly 1.4 million New Yorkers live in households that cannot always afford enough food.¹

In FY17 New York Common Pantry responded to meet the needs of New Yorkers by deepening our roots.

2. Duplicated individual visitor count.
3. Total resources accessed by NYCP staff and onsite partners.
ANCHORING COMMUNITIES

WIDE-RANGING AND COMPREHENSIVE SERVICES

We understand New York City’s topography of need, identifying areas where resources are scarcest. In FY17 we focused growth in them. Like a gardener choosing the right tool, it’s important for us to find the right methods in each location. Last year we found the right places to rescue more food, to give better access to SNAP benefits, and to open our first satellite Choice Pantry.

Choice Pantry offers nutritionally balanced grocery packages, allowing visitors to order their food in person or through our online service, Pantry Direct. In FY17 it provided food for over 2.4 million meals including thousands of pounds obtained through food rescue.

Hot Meals offers breakfast Monday through Friday and hot dinner three times a week and served over 70,000 meals to over 14,000 homeless and low-income guests in FY17.

Help 365 provides case management for all pantry guests, including screening for benefits like SNAP and SSI. Help 365 also provides brown bag meals on days the Hot Meals program is not in service. In partnership with on-site service partners it brought in over $6 million in resources in FY17.

Help 365 Mobile delivers our case management program to communities around the city. In FY17 New York Common Pantry identified neighborhoods with the highest levels of un-accessed SNAP benefits and brought $500,000 in benefits to residents in them.

Live Healthy! offered free nutrition education for over 14,000 adults and children in FY17. It provides tools for healthy and active living including eating on a budget, smart shopping for vegetables and fruit, and basic cooking and food safety skills.

Nourish, a Commodity Supplemental Food Program funded by the USDA and NYS Department of Health, works to improve the health of low-income elderly persons by supplementing their diets with healthy food.

Project Dignity provided over 500 homeless individuals with case management for benefits, housing and medical care in FY17, as well as haircuts, showers, and laundry.

GIVING BRONX RESIDENTS A ‘NEW CHOICE’

The Bronx has the highest rates of food insecurity of all five boroughs with 31% of residents living in food insecure households. On April 27, 2017, New York Common Pantry proudly opened Choice Pantry Bronx, completing our plan to focus the first phase of our growth in the South Bronx.

Choice Pantry Bronx, at 1290 Hoe Avenue in Longwood combines access to healthy food, economic resources, and education to deliver our successful Whole Person Approach in this community. Many strong, deep roots bring the resources to nourish guests at Choice Pantry Bronx. From donors to partner agencies to volunteers, the facility relies on a growing network of dedicated supporters. We salute and thank them!

As of June 30, 2017 Choice Pantry Bronx had:

- Served 685 families
- Registered 1,674 individuals
- Distributed 87,265 pounds of food (equivalent to 41,778 meals)

4 “New York City and State Hunger Report, 2016 - The State of the Working Hungry: Low Wages Chief Cause of Malnutrition.” (Hunger Free America, 2016)
SERVING THE BRONX

New York Common Pantry responded to need in the borough with the highest rate of food insecurity.

In FY17 New York Common Pantry supported the Bronx by:

- Operating 3 facilities in the borough
- Bringing the Nourish program to 22 sites
- Offering Live Healthy! programming at 34 sites

First Row: Miriam Rivera and Rafy Ramos walk home after receiving food through the Nourish program at Choice Pantry Bronx. Second Row: (Left) Julio Mercado, NYC staff member, brings groceries out to Teresa Saldana at the Hudson/Butler Nourish site in the Bronx. (Right) Jennifer Furman, Live Healthy! Nutrition Instructor, discusses nutrition facts with a passerby, Esperanza Aquilar, at a cooking demo at Lincoln Hospital Greenmarket. Third Row: Volunteers help Food Programs Manager Jorge Negron, prepare for distribution at Choice Pantry Bronx. Fourth Row: Andrea Hernandez, Live Healthy! Nutrition Instructor, passes out samples after a cooking and nutrition demo at Lincoln Hospital Greenmarket.
ANCHORING COMMUNITIES

USING A WHOLE PERSON APPROACH

New York Common Pantry’s Whole Person Approach provides access to:

- Healthy Foods
- Nutrition & Wellness Education
- Economic Resources

NUTRITION & WELLNESS EDUCATION

Healthy Cooking
Balanced Diet
Active Living

HEALTHY FOOD

Fresh Produce
Whole Grains
Pantry Staples

ECONOMIC RESOURCES

Identification
Benefits Access
Mail Services

HELPING PEOPLE HELP THEMSELVES

Left: Donnie Rabidou spent two years in the United States Military Academy at West Point, then went on to earn a Masters and enter a PhD program. But when he left it and returned to New York, Donnie encountered serious problems and became homeless.

At a veteran’s shelter he learned of Project Dignity and came for food, haircuts, and other services. He asked about part time work and eventually was hired. He is now the Project Dignity Program Aide, assisting homeless guests.

“I understand what they are going through.” New York Common Pantry’s Whole Person Approach is helping Donnie to help others.
WE DO IT TOGETHER: 
LEVERAGING A DYNAMIC NETWORK OF SUPPORT

Bringing our services to New Yorkers in need requires a support system that keeps vital energy and resources flowing. Each of our many sources of community support works with others like the roots in a healthy plant, fueling our staff to join with the goodwill of those we serve. Our vital roots this year included our Board of Directors, Junior Board, Guests and Participants, Individual and Corporate Donors, Foundations, Partners and Volunteers.

STRONG GIVING

In FY17, individual donors contributed over $885,000 to support New York Common Pantry.

Left: In 2014 NYCP Board member Michael Nachman connected us to Banana Kelly, and we began to brainstorm a pantry facility. Michael wanted to see the vision of a brand new pantry in the Bronx become real, and so he offered a significant annual donation for the first five years of operation. This gave our fundraising a boost and put wind in the project’s sails. When we held the ribbon-cutting for Choice Pantry Bronx on May 24, we were delighted to unveil the marker for The Michael A. Nachman Welcome Area!

DEDICATED SERVICE

In FY17, Volunteers contributed over 55,000 hours to support New York Common Pantry.

Left: Heidi Rodney is helping New York Common Pantry put down Bronx roots by planting our tradition of volunteerism. “My husband inspired me to do this when his cousin passed away, who was an active volunteer. I started at East 109th Street, and now also volunteer every week at Choice Pantry Bronx. It’s right in my neighborhood and easy to walk there. The Pantry gives hope to the people who need it and I like to see the smiles on their faces.”
DELIVERING VITAL NUTRIENTS
INCREASING INTAKE

Food for Nourish comes from the US Department of Agriculture. Our other programs rely on donated food from many sources (plus fresh produce and other healthy foods we purchase with the funds we raise), including almost $500,000 from food businesses, corporate sources, schools, congregations and community groups.

We call our regular pick-ups from these sources “Food Rescue” and it’s an increasingly important source, with three vans now active across the city. Other donations come from larger partners like City Harvest and Food Bank for New York City, as well as smaller providers like Farmer Frank!

Below: Organic farmer Frank Trentacoste from Bhumi Farms on Long Island called us about donating food in a new way and we were thrilled. He allows customers to purchase farm shares and donate them to New York Common Pantry, then delivers the food himself. Bhumi Farms fresh produce has been an important source of healthy food for Choice Pantry Bronx guests.

New York Common Pantry accessed approximately $5 million in donated food in FY17.
ADDING DISTRIBUTION

With the addition of new programs and the expansion of our mobile capabilities, New York Common Pantry operations have taken place at over 200 sites since FY14. We reached New Yorkers through a flexible and cost-effective network that crisscrossed the city delivering services and nutrition to those in need, as well as collecting food from those who have it to give.

In our Nourish program we form key partnerships with local community groups to deliver USDA foods to seniors in their own neighborhoods. In 2017 Nourish got fully ramped up to serve 13,632 seniors in four boroughs and distributed over three million meals.

In May, the opening of Choice Pantry Bronx gave us a new pathway for distribution, totaling 41,778 meals by the end of June. Next year our goal is to serve over 600,000 meals there.

NYCP expects to serve 6.7 million meals in FY18 thanks to new channels and partnerships.

Below: Josefina Martinez is happy to see William Hernandez each month when she picks up her groceries at our Patterson Nourish site in the Bronx. Across the city, partners like Patterson Senior Center have allowed us to serve more people in need. Our partners share their own roots, through connections to older New Yorkers with the greatest need for supplemental food.
SAFEGUARDING RESOURCES
PLANNING AHEAD STRATEGICALLY

We celebrated a milestone as FY17 saw completion of steps in our 2012 strategic plan, including: rebranding and changing our name from Yorkville Common Pantry, moving in stages to serve the whole city, increasing food donations through rescue and other means, and strengthening internal systems like IT, human resources, finance, and fundraising.

Our growth took us to a new frontier as we offered Nourish senior nutrition services in Yonkers and Mt. Vernon—our first sites outside New York City. We will undertake a new Strategic Planning process in late FY18.

New York Common Pantry fulfilled its 2012 Strategic Plan goals this year.
We have:
• **Expanded Citywide**
• **Emphasized Nutrition and Wellness**
• **Built Food Rescue**
• **Strengthened Systems**

PROTECTING THE MOST VULNERABLE

After the November elections, New York Common Pantry instituted its We Step Up campaign, alerting our supporters to possible risks for those we serve due to Federal cuts in food programs. In Spring, we took part in intensive outreach to prevent serious cuts to New York City’s Emergency Food Assistance Program (EFAP), relied on by pantries large and small. We were happy the proposed cuts became an increase!

In FY17 we began a series of projects with corporate supporters providing pro bono services. These are ongoing during FY18, looking at our internal systems in human resources, marketing, and finance. In finance we are making contingency plans in case of drastic Federal budget cuts with help from PIMCO. As the year ended we implemented the result of an earlier study, and began recruiting for our first Senior Director of Finance.

ACHIEVING EXCELLENCE

New York Common Pantry was named a Top 100 Finalist for the Classy Awards, a worldwide competition to recognize innovative and effective non-profits. “We’re proud to be finalists alongside so many esteemed global organizations,” said Executive Director Stephen Grimaldi.

Long-time New York Common Pantry volunteers Wendy A. Stein and Candice K. Frawley received NYC Mayoral Service Recognition Awards. Both have deep roots as veterans of our Thursday Choice Pantry distribution and have also served as officers on our Board. We are very proud of and grateful to them!
To make sure our roots remain strong, New York Common Pantry maintains strong financial oversight, supporting best practices and ensuring accountability. We have robust fiscal policies and procedures detailing controls required for avoiding waste, fraud and other risks. Our Measuring Impact and Effectiveness Policy ensures we have measurable goals and objectives in place to evaluate our success annually. In 2017 we met 85 percent of the year’s set goals.

NET ASSETS: $6,277,965
For fiscal year ended June 30, 2017

REVENUE: $12.3M

- In-Kind | 41%
- Government | 28%
- Corporations & Foundations | 17%
- Individuals | 7%
- Events | 6%
- Other Sources* | 1%

* Other sources include sponsoring organizations, bequests, interest, and miscellaneous

EXPENSE: $12.3M

- Programs | 85%
- Management & General | 10%
- Fundraising | 5%

COST PER CHOICE PANTRY MEAL: $0.82

THE VALUE OF VOLUNTEERS: $1,555,883

16,377 volunteers contributed 55,488 hours altogether, representing the above amount in saved labor costs.**

** Based on NY State 2016 volunteer rates.

This information was abstracted from unaudited financial statements for the fiscal year ending June 30, 2017. Audited financial statements are on file at New York Common Pantry, 8 East 109th Street, New York, NY 10029. A copy of the audited financial statement filed with the New York State Office of Charities Registration may be obtained on request from New York Common Pantry or at www.nycommonpantry.org.
NEW YORK COMMON PANTRY

2017 SUPPORTERS

Whether you volunteer, start a food drive or arrange food rescue, make a monetary donation, or offer expertise you make a difference. Thank you!

VOLUNTEER HONOR ROLL
Groups that volunteered 100 hours or more in FY 17

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92nd Street Y
AFHRC - Varick Street
Boy Scout Troop 662
buildOn
Brick Presbyterian Church
Center for Student Mission (CSM)
Congregation Or Zarua
Elders
Experience Mission
First Baptist Church
Joshua Expeditions
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2017 FILL THE BAG BENEFIT

This year’s Fill The Bag Benefit, held on March 8th, honored Candice K. Frawley with the Estée Lauder Companies Distinguished Volunteer Award for her many years of volunteering, Board service and support. Over 300 friends of New York Common Pantry filled Gotham Hall for the festivities. The event theme, “An Uncommon Effort Toward a Common Goal,” was highlighted in the remarks made by our dynamic Mistress of Ceremonies, NY1 News Anchor Cheryl Wills, and through the Community Spotlight, which featured inspiring stories told by staff, guests, funders and community partners. We are happy to share that the evening raised over $705,000 to support the Pantry’s city-wide mission.

Right: New York Common Pantry Board Member Sara E. Moss presents the Estée Lauder Companies Distinguished Volunteer Award to Candice K. Frawley for her exceptional service.

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New York City Human Resources Administration: Emergency Food Assistance Program (EFAP)
United Way: Emergency Food and Shelter Program (ESFP)
United States Department of Agriculture Food and Nutrition Services: The Emergency Food Assistance Program (TEFAP)

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NEW YORK COMMON PANTRY

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(As of October, 2017)

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New York Common Pantry is designated as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and is a publicly-supported charity under Section 509(a)(1) and qualifies for the maximum charitable contribution deduction allowed to individual donors.
Right: Lisa Ortega’s roots near Choice Pantry Bronx empower her to be heard in her community. Lisa is active in local affairs, and has helped get the word out about the new Pantry, to parents at PS 75 where her son Carlos attends. She spoke at our ribbon-cutting event in May: “The Bronx is the poorest Congressional District and a food desert. The fact that we can get healthy food at this pantry is great. Being able to choose and order online is empowering.”

PLANT DEEPER ROOTS TO FIGHT HUNGER

During these challenging times we know those we serve will struggle to make ends meet. New York Common Pantry remains committed to serving every person who walks through our doors. We will dig in to get the resources they need, but to do that we need your help.

Dig in with New York Common Pantry, and make a difference!

VOLUNTEER
—Now Citywide
We especially need help at our Choice Pantry Bronx and Nourish sites around the city. To learn more and schedule a volunteer activity in our online calendar visit: www.nycommonpantry.org or email volunteer@nycommonpantry.org.

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By Web, Mail, or Phone
Call us, use the enclosed envelope, or visit www.nycommonpantry.org to make a donation. To remember us in your estate or retirement planning, contact Neill Bogan to learn more at nbogan@nycommonpantry.org.

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Interested in becoming a food rescue partner? Our vans are available to pick up food at your business or organization. Fill out a pickup form online at www.nycommonpantry.org or email foodrescue@nycommonpantry.org.

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